

JKC and SIS make a return to show



Parks and amenity customers will again be prime target for leading Japanese Knotweed Control (JKC) When it returns to this year's SALTEX, scene of significant interest and sales lead generation for the past decade.

JKC has traditionally used the show to highlight examples of successful treatment case studies and comes into this year's SALTEX on the back of another prestigious order from The Royal Parks in London.

Renewing a partnership that goes back some six years, JKC has recently been appointed to treat some knotweed stand infestations at the water's edge in Kensington Gardens and begins a programme of stem injection at the park this summer.

JKC's Joint Managing Director, David Layland commented: "We've seen customer knowledge and awareness of Japanese Knotweed grow year on year at SALTEX and visitors to our stand are now much more savvy about the various treatment options available and considerations needed when choosing a treatment partner.

"Demonstrating a successful track record is increasingly essential and, when we're talking to potential customers in the amenities sector, being able to reference prestigious clients such as The Royal Parks can be one of our most persuasive sales tools."

Stem Injection Systems (SIS) also returns boosted by a recent

partnership deal with Sherriff Amenity to enhance distribution of its renowned stem injection equipment throughout the UK treatment market.

Sherriff Amenity is the specialist amenity division of Agrovista and shares many synergies with SIS in terms of excellent customer service, research-driven advice and commitment to product innovation. With exclusive third party distribution, Sherriff will now actively promote the stem injection products through its dedicated field sales advisers, all of whom will receive bespoke training on the equipment.

The innovative, patented stem injection system offered a very alternative approach to the treatment and management of invasive, non-native plant species when first launched at SALTEX ten years ago, but is now increasingly seen as the treatment norm on more and more tender specifications. With stem injection now commonplace on a significant

number of riverbank, parkland and amenity projects, SIS has continued to develop an improved range of equipment and accessories for contractors and ground maintenance teams, all of which will also be available through Sherriff.

Sherriff Amenity's business development manager, John Marland commented: "Our clients in the amenity and landscape markets are increasingly asking for a reliable, fit for purpose Japanese Knotweed treatment product and we have been aware of SIS's JK Injection Tool and its benefits for some time. We have worked closely with SIS to integrate its products into our portfolio and look forward to now driving UK sales forward".

Japanese Knotweed Control
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